

**i m p r e s s i o n s**  
**e x p o**

**DIGITAL  
DECORATOR**

**2021  
Health &  
Safety Plan**

[ImpressionsExpo.com](https://ImpressionsExpo.com)

As of March 1, 2021



# What to Expect - Our Health & Safety Plan

**Impressions Expo is excited to welcome our decorators and suppliers back to forge new relationships and celebrate old ones.**

We are taking extra precautions, beyond those mandated by government and local authorities, including temperature checks and face masks required of all persons entering the building, without exception.

**Read on to find out what health measures we have in place** and how you too will play a role in moving business forward safely.

## BEFORE YOU ARRIVE

- Have you completed a self-assessment, and are you symptom-free? If you feel sick, please stay home. You can refer to the CDC's COVID-19 Self-Checker reference guide for any questions on symptoms by clicking [here](#).
- **Check your flight and travel arrangements.**
- **Have your digital or print registration confirmation ready when you arrive** – the more prepared you are, the faster entry will be.
- **Please make sure you have packed face masks;** this is required at all times. Children under 2 are the only exception, if permitted on show site. Please review the Impressions Expo rules and regulations to confirm. Masks will also be provided, if one is needed.
- **We have an open line of communication** in place with the facility, hotel partners, and local health officials.
- Before the doors open, we will conduct **inspections to ensure the venue is safe, clean** and ready for business!

## ARRIVING AT IMPRESSIONS EXPO

- We are taking additional measures to ensure your health and safety at Impressions Expo. Please plan accordingly and **allot extra time when arriving at the show and making appointments with your customers.**
- Have you completed a daily self-assessment, and are you symptom-free? If you feel sick, please stay home. You can refer to the CDC's COVID-19 Self-Checker reference guide for any questions on symptoms by clicking [here](#).
- **Daily temperature screenings** will be conducted upon entry for EVERYONE. You may not enter the show if you have a high temperature.
- **Make sure you have a face mask; EVERYONE is required to wear a mask at all times.** Children under 2 are the only exception, if permitted on show site. Please review the Impressions Expo rules and regulations to confirm. Masks will also be provided, if one is needed.
- No hugs or handshakes this year. **Impressions Expo has a no-contact policy in place.**

- We'll implement **queue lines to ensure 6-foot distancing is safely enforced.**
- **Transparent barriers on registration counters** will be implemented for enhanced safety and our staff will regularly clean all equipment.
- Before receiving your badge onsite and entering Impressions Expo, you will be asked to acknowledge and accept our Terms and Conditions. Please review the document on the next page before arriving to gain entry as quickly as possible.

## INSIDE THE SHOW

- **Again, make sure you have a face mask;** this is required at all times. Children under 2 are the only exception, if permitted on show site. Please review the Impressions Expo rules and regulations to confirm. Masks will also be provided, if one is needed.
- **Please follow all recommended Health & Safety Measures** including: Stay at least 6 feet from one another, wash your hands often, cover your cough or sneeze, and stay home if you are sick.
- We have **designed the show to allow for social distancing and one-way entrances/exits.**
- We'll remind you to **keep a safe distance from others with floor graphics** and stanchions.
- **We've increased staff and security** to provide the BEST customer service and information accessibility.
- Seating areas will be properly distanced and transparent shields will be placed at food and beverage locations.
- Exhibitors will have access to **enhanced cleaning and disinfection services** for their booths.
- **Trash will be removed** within show area with greater frequency.
- **Daily disinfecting** will take place to sanitize all seating, restrooms and frequently touched public areas.
- Feeling sick unexpectedly at the show? **Medical personnel will be onsite** to assist anyone feeling unwell.

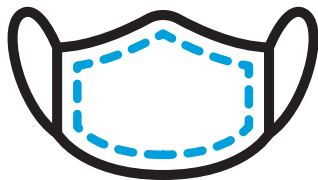
# You must wear a face mask to be allowed into Impressions Expo

## What kind of face masks will be accepted?

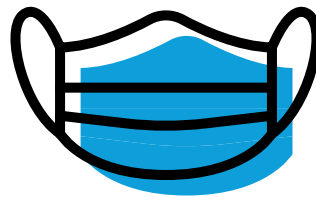
\*Note: we will have additional face masks available onsite for any attendee that requires one.



### ACCEPTABLE



**TWO-LAYER  
CLOTH MASK**



**FDA-CLEARED  
SURGICAL MASK**



**FACE SHIELD  
WORN WITH OTHER  
ACCEPTABLE MASK**



### NOT ACCEPTABLE



**FACE SHIELD**



**FACE MASK  
WITH VENT**



**BANDANA**



**GAITER**

# Impression Expo Onsite Terms & Conditions

Before receiving your badge onsite and entering Impressions Expo, you will be asked to **acknowledge and accept** the following Terms & Conditions.

Please take a moment to review this document before arriving at the show as this will allow us to get you inside and exploring all that Impressions Expo has to offer much more quickly.

1. I certify that I am not sick and do not have signs or symptoms of COVID-19. I will not enter the Impressions Expo event if I am experiencing any signs or symptoms of COVID-19. I acknowledge that common symptoms of COVID-19 include:
  - Fever or chills
  - Cough
  - Shortness of breath or difficulty breathing
  - New loss of taste or smell
  - Sore throat
  - Congestion or runny nose
  - Nausea or vomiting
  - Diarrhea
2. I will immediately isolate myself and leave the Impressions Expo event and notify event staff if I, or someone I have been in close contact with, is exposed to COVID-19, exhibits COVID-19 symptoms or receives a positive COVID-19 test result.
3. I expressly agree to fully comply with appropriate COVID-19 health and safety measures and protocols for attendance at the Impressions Expo event, including the requirement to wear face masks at all times and maintain appropriate social distance. If needed, Emerald will have limited face masks available for those attendees who do not bring their own masks to the event. Emerald reserves the right to remove any attendee from the ASD Road Show event for failure to adhere to the required COVID-19 health and safety measures and protocols.
4. While in attendance at the Impressions Expo event, I will make every effort to maintain CDC-recommended hygiene procedures at all times, including following the guidelines of frequent hand washing (or a suitable sanitizing alternative), avoiding touching my eyes, nose, and mouth in public places and covering coughs or sneezes with a tissue or the inside of my elbow.
5. I expressly assume, and release Emerald X, LLC (“Emerald”) and any of its affiliates from, all risks, claims, damages, losses, costs and expenses, whether or not reasonably foreseeable, associated with, resulting from or arising in connection with my participation or presence at the Impressions Expo event, including, without limitation, all risks of harm, damage, illness (including viruses or illness from any communicable disease) or injury (including death) to or related to my person or property.
6. I grant Emerald the right to use my name, image and likeness, including but not limited to any photographs or video taken of me at the show, for marketing purposes.
7. ATTENTION: Exhibitors and Sponsors at Impressions Expo may utilize badge scanning in order to follow up with you after the show. Please be aware that by permitting an exhibitor/sponsor to scan your badge, your contact information including address, email, phone & fax will be shared with the exhibitor/sponsor, and the Impressions Expo will no longer be in control of how your information is used. Questions or concerns? Email [privacy@emeraldx.com](mailto:privacy@emeraldx.com).
8. Emerald reserves the right to accept, reject or prohibit registration for or attendance at its events at any time for any reason.
9. By agreeing to these Terms and Conditions, you confirm that you have reviewed and agree to the Emerald Privacy Policy. To review the Emerald Privacy Policy, visit this site: <https://www.emeraldx.com/privacy-policy/>

**Atlantic City** August 26-28, 2021

**Fort Worth** September 10-12, 2021

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## How to Contact Us



### REACH OUT TO US AT ANYTIME

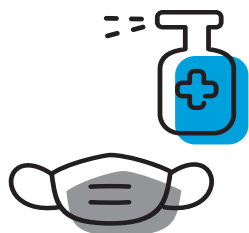
If you have any questions about our health and safety measures or how you can best prepare, contact us at [info@impressionsexpo.com](mailto:info@impressionsexpo.com).



### BEFORE THE SHOW

Please refer to ImpressionsExpo.com to review a full list of health and safety measures or if you would like to speak to your account executive or our buyer relations department please go to:

<https://impressionsexpo.com/contact-us/>



### AT THE SHOW

To reference any health and safety measures at the show, you can refer to signage placed throughout the venue or contact our friendly staff by visiting the Info Desk, located at the main entrance.