

i m p r e s s i o n s
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**2021
Health &
Safety Plan
Atlantic City**

ImpressionsExpo.com

As of August 12, 2021



What to Expect - Our Health & Safety Plan

Impressions Expo is excited to welcome our decorators and suppliers back to forge new relationships and celebrate old ones. Our team is committed to creating an **event experience** where our customers, partners, and employees can **safely and effectively conduct business.**

Everyone, both vaccinated and unvaccinated, are required to wear face masks in ALL state-owned buildings, **which includes the Atlantic City Convention Center.** Please note: these public, indoor spaces include exhibit halls, meeting rooms, and lobbies.

Read on to find out what health measures we have in place and how you too will play a role in moving business forward safely.

BEFORE YOU ARRIVE

- **Have you completed a self-assessment, and are you symptom-free?** If you feel sick, please stay home. You can refer to the CDC's COVID-19 Self-Checker reference guide for any questions on symptoms by clicking [here](#).
- **Check your flight and travel arrangements.**
- **Have your digital or print registration confirmation ready when you arrive** – the more prepared you are, the faster entry will be.
- **The State of New Jersey has instituted the following face mask directive:**
 - Everyone, both vaccinated and unvaccinated, are required to wear face masks in ALL state-owned buildings, which includes the Atlantic City Convention Center. Please note: these public, indoor spaces include exhibit halls, meeting rooms, and lobbies.
 - Masks will be made available at the event, if needed.
- **We have an open line of communication** in place with the facility, hotel partners, and local health officials.
- Before the doors open, we will conduct **inspections to ensure the venue is safe, clean** and ready for business!

ARRIVING AT IMPRESSIONS EXPO

- Please plan accordingly and **allot extra time when arriving at the show and making appointments with your customers.**
- We ask that you fully comply with applicable CDC COVID-19 health and safety measures and protocols for attendance at **Impressions Expo.**
- Have you completed a daily self-assessment, and are you symptom-free? If you feel sick, please stay home. You can refer to the CDC's COVID-19 Self-Checker reference guide for any questions on symptoms by clicking [here](#).

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 - Everyone, both vaccinated and unvaccinated, are required to wear face masks in ALL state-owned buildings, which includes the Atlantic City Convention Center. Please note: these public, indoor spaces include exhibit halls, meeting rooms, and lobbies.
 - Masks will be made available at the event, if needed.
- **Social distancing requirements will be in compliance with the venue/facility guidelines.**

INSIDE THE SHOW

- **The State of New Jersey has instituted the following face mask directive:**
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 - Masks will be made available at the event, if needed.
- **Please follow all recommended Health & Safety Measures** including washing your hands often, covering your cough or sneeze, and staying home if you are sick.
- **We've increased staff and security** to provide the BEST customer service and information accessibility.
- Exhibitors will have access to **enhanced cleaning and disinfection services** for their booths.
- **Daily disinfecting** will take place to sanitize all seating, restrooms and frequently touched public areas.
- Feeling sick unexpectedly at the show? **Medical personnel will be onsite** to assist anyone feeling unwell.

Face mask required to enter Impressions Expo Atlantic City

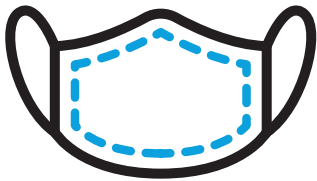
Everyone, both vaccinated and unvaccinated, are required to wear face masks in ALL state-owned buildings, which includes the Atlantic City Convention Center. Please note: these public, indoor spaces include exhibit halls, meeting rooms, and lobbies.

What kind of face masks will be accepted?

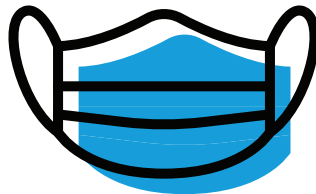
*Note: we will have additional face masks available onsite for any attendee that requires one.



ACCEPTABLE



**TWO-LAYER
CLOTH MASK**



**FDA-CLEARED
SURGICAL MASK**



**FACE SHIELD
WORN WITH OTHER
ACCEPTABLE MASK**



NOT ACCEPTABLE



FACE SHIELD



**FACE MASK
WITH VENT**



BANDANA



GAITER

Impression Expo Onsite Terms & Conditions

Please take a moment to review this document as all individuals who register online or onsite, obtain a badge and attend this event are asked to acknowledge and accept the following Terms & Conditions.

1. Attendee grants Emerald the right to use Attendee's name, image and likeness, including but not limited to any photographs or video taken of you at the show, for marketing purposes.
2. ATTENTION: Exhibitors and Sponsors at Impressions Expo may utilize badge scanning in order to follow up with you after the show. Please be aware that by permitting an exhibitor/sponsor to scan your badge, your contact information including address, email, phone & fax will be shared with the exhibitor/sponsor and Impressions Expo will no longer be in control of how your information is used. Questions or concerns? Email privacy@emeraldx.com.
3. Emerald reserves the right to accept, reject or prohibit registration for or attendance at its events at any time for any reason.
4. Attendee expressly assumes, and releases Emerald and any affiliates from, all risks, claims, damages, losses, costs and expenses, whether or not reasonably foreseeable, associated with, resulting from or arising in connection with Attendee's participation, presence or sampling of any products at the Event, including, without limitation, all risks of harm, damage, illness (including viruses or illness from any communicable disease or from any sampled products) or injury (including death) to or related to Attendee and his or her person or property.
5. The State of New Jersey has instituted the following face mask directive:
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6. By agreeing to these Terms and Conditions, you confirm that you have reviewed and agree to the Emerald Privacy Policy. To review the Emerald Privacy Policy, visit this site: <https://www.emeraldx.com/privacy-policy/>

How to Contact Us



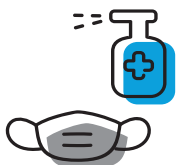
REACH OUT TO US AT ANYTIME

If you have any questions about our health and safety measures or how you can best prepare, contact us at info@impressionsexpo.com.



BEFORE THE SHOW

Please refer to ImpressionsExpo.com to review a full list of health and safety measures or if you would like to speak to your account executive or our buyer relations department please go to: <https://impressionsexpo.com/contact-us/>



AT THE SHOW

To reference any health and safety measures at the show, you can refer to signage placed throughout the venue or contact our friendly staff by visiting the Info Desk, located at the main entrance.

Airline Health & Safety Information

AMERICAN

- Travel information: <https://www.aa.com/i18n/travel-info/coronavirus-updates.jsp>
- Health and Safety: <https://www.aa.com/i18n/travel-info/travel-with-confidence.jsp?from=bannerContainerA>

UNITED

- Travel information: <https://www.united.com/en/us/fly/covid-update.html>
- Health and Safety: <https://www.united.com/ual/en/us/fly/travel/united-cleanplus.html>

DELTA

- Travel information: <https://www.delta.com/us/en/travel-update-center/overview>
- Health and Safety: <https://www.delta.com/us/en/travel-update-center/ways-we-are-keeping-you-safe/setting-the-standard-for-safer-travel>

JETBLUE

- Travel information: <https://www.jetblue.com/travel-alerts>
- Health and Safety: <https://www.jetblue.com/safety>

SOUTHWEST

- Travel information: https://www.southwest.com/Coronavirus/?clk=CORONAVIRUS_TA&cbid=4430033
- Health and Safety: <https://www.southwest.com/airline-cleanliness-social-distance/>

Ride Share Health & Safety Messaging

UBER

- Travel information: <https://www.uber.com/us/en/safety/>

LYFT

- Travel information: <https://www.lyft.com/safety/coronavirus>

Other Resources

US TRAVEL ASSOCIATION

- Industry guidance: <https://www.ustravel.org/toolkit/industry-guidance-promoting-health-and-safety-all-travelers>

CDC

- General Guidelines: <https://www.cdc.gov/coronavirus/2019-ncov/index.html>
- Travel Guidelines: <https://www.cdc.gov/coronavirus/2019-ncov/travelers/index.html>

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Atlantic City August 26-28, 2021

ATLANTIC CITY – [hotel block link](#)

- Caesars Entertainment - [Health and Safety Protocols](#)
- Hard Rock Hotel & Casino - [Safe + Sound](#)
- Sheraton - [Taking Care of You](#)



2022
Show Dates

Long Beach
January 21-23, 2022

Atlantic City
March 24-26, 2022

Atlanta
May 5-7, 2022

Fort Worth
Sept. 30 - Oct. 2, 2022